



Bubbling Kettle

Sip-Meet-Connect

FRANCHISEE BROCHURE

About Us

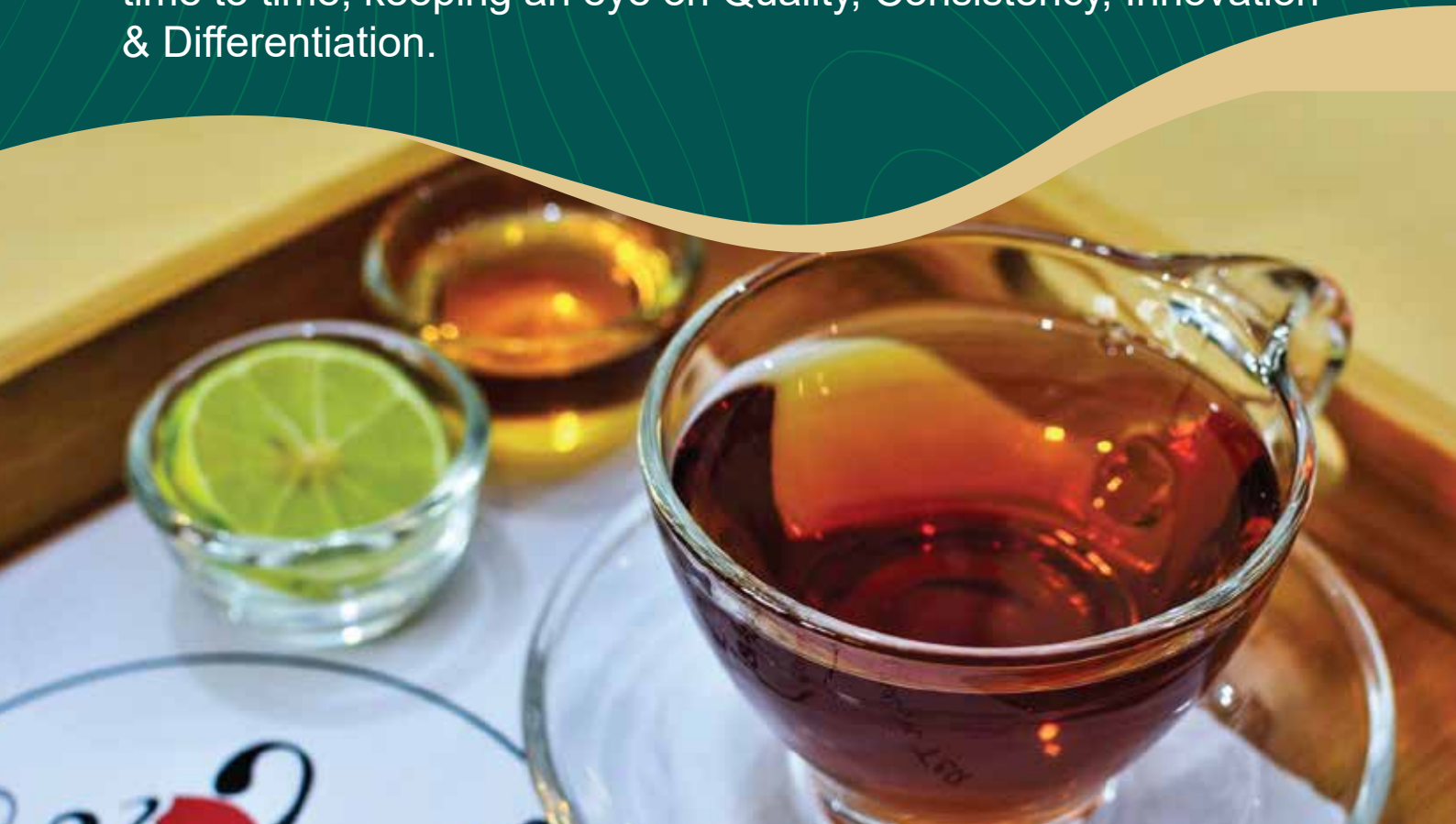
Bubbling Kettle, initially forayed in the world of Tea Cafe, based out of Kolkata. The whole idea was to serve a Fresh cup of Tea to the consumers, along with exciting and delectable assortments, which go well with Tea. We also serve Coffee !!

This concept gained momentum and consumers, were delighted to have a wide range of Fresh Tea varieties, on their selection list, all under one roof, introduced by Bubbling Kettle for the first time.

Some of our Super Exclusive Fresh Tea Varieties are Emerald Green (Green Tea), White Romance (Darjeeling First Flush), Wood Wine (Darjeeling Second Flush), Assam Origin (Organic Assam Orthodox Second Flush), Organic Green Tea from the Gardens of Assam.

Moving forward, on the requests of our Valued Consumers to bring in Packaged Tea, with equal Freshness and Aroma, we have ventured into this interesting world of on-line Tea Shop, with some of our best selections.

We will keep adding more varieties of Fresh Packaged Tea from time to time, keeping an eye on Quality, Consistency, Innovation & Differentiation.



Eastland Ventura Solutions Pvt Ltd

VISION



**BE A GLOBAL BRAND
BY 2030**

MISSION



**INNOVATE & BRING IN
BEST OF CLASS TEA
ACCEPTABLE TO THE
MILLENIALS.**

VALUES



**HONESTY, QUALITY IN
WORK-PLACE RESPECT
FOR PEOPLE AND
ENVIRONMENT.**

BUBBLING KETTLE



Artists Impression

WHY BUBBLING KETTLE ?

- Unique Hybrid Model
- Low Investment & Operational Cost
- High Return on Investments
- Assured Professional Service Support

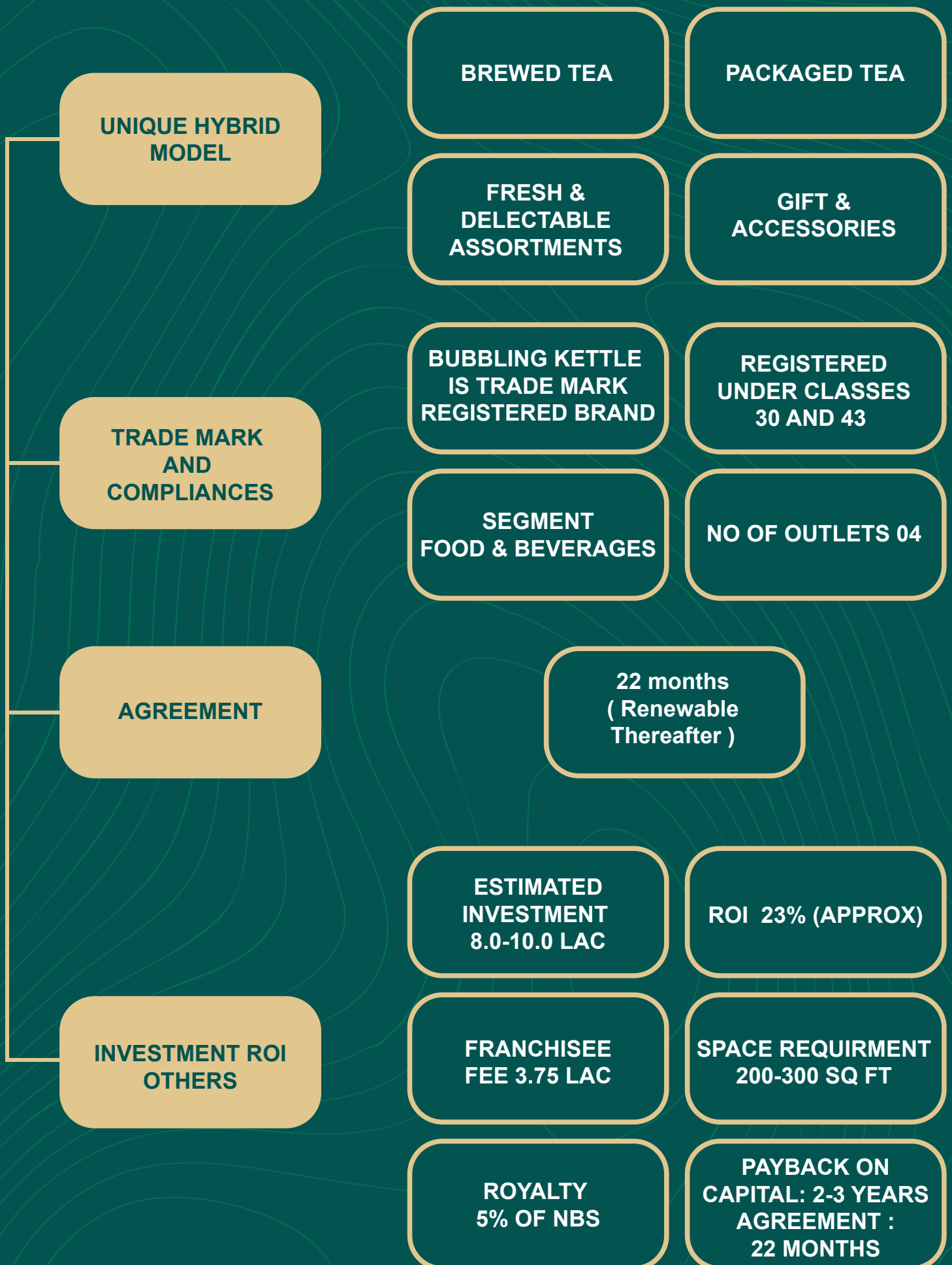
FRANCHISEE PART

- Franchisee Fee
- Finding Suitable Location
- Fixtures, Equipments, Glow Signs
- Hiring Manpower.

FRANCHISOR PART

- Access to SOPs
- Menu List
- Training of Manpower
- Ongoing Support and Audits

FACT CHECK...WHERE DO WE STAND



OUR SERVICES TO CUSTOMERS !



PACKAGED TEA

OUR SERVICES TO CUSTOMERS !



PREMIUM BREWED TEA



POPULAR TEA



UNIQUE HAND BLENDED COFFEE



DELECTABLE ASSORTMENTS

BEVERAGES AND DELECTABLE ASSORTMENT

GIFTING SOLUTIONS



CORPORATE GIFTS



PERSONAL GIFTS



TEA ACCESORIES

**WE DELIVER TEA AT CUSTOMER'S
DOOR STEP...!**



WITH YOU..... ALWAYS !

FOUNDER DIRECTORS



NIRJHAR CHAKRAVARTY

BE Mechanical ,NIT Silchar, EPBM, IIM, Kolkata, having a rich corporate exposure. Worked in Print Media, Infrastructure Industry & Consumer Durables for almost 24 years. Was Sr GM & National Head [Direct Sales], Godrej Appliances, based at Mumbai, before venturing in the proposed start up.



DEBASHISH DUTTA

BE Mechanical, NIT Silchar, having a rich corporate business exposure of 24 years. Was Vice President & Business Unit Head [responsible for SAARC countries] of Siegwark India, part of Siegwark Druckfarben AG, a Global German MNC, having presence in more than 38 countries.



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**DELIVERING FRESHNESS
AND WELLNESS**

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